



THINGS TO DO IN AMSTERDAM

MEDIAKIT 2025 • OPPORTUNITIES & PRICES

BUT FIRST A LITTLE HELLO.

We are thingstodoinamsterdam.com a starting point for an amazing time in the city of Amsterdam.

Our mission is to build a one-stop-shop website that serves as a **complete city guide of Amsterdam** and the surrounding areas.

Our goal is to help tourists and travellers to make the most out of their visit to our marvelous city. We take them along **the highlights**, show them the **hidden gems** and let them fall in love with the city we are so proud of. But **we don't sell our soul** doing it.

We are an **independent and honest** website. Because we want our city to be the best and most beautiful version of itself.



THE BIGGEST
INDEPENDENT
AMSTERDAM
RELATED BLOG

+980K
VISITORS
PER YEAR

Global audience

High booking intention

Available in
EN, NL, DE, FR, ES

Multiple Devices
Accessible

+1.2 MILLION
PAGEVIEWS
PER YEAR



OUR AUDIENCE IS INTERNATIONAL AND HAS AN ABOVE-AVERAGE INTEREST IN LEISURE AND TRAVELING.

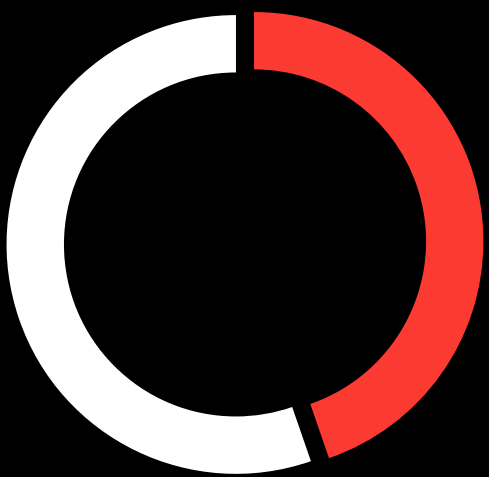
70% OF OUR AUDIENCE CONSISTS OF TRAVELING ADULTS AGED BETWEEN 18 – 44.

Around 79% visits our website through their mobile.

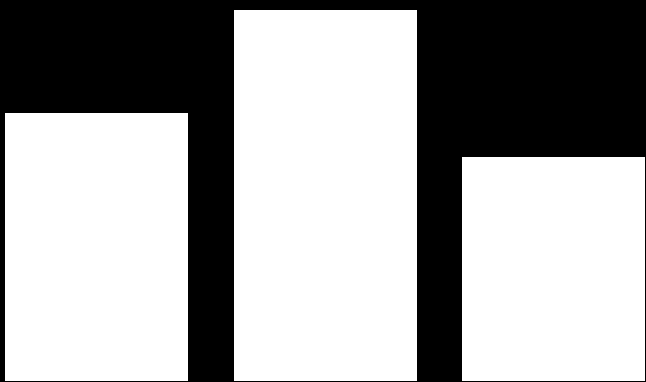


OUR AUDIENCE

Anyone who’s planning on visiting Amsterdam is part of our target audience. We’re there to help inform travellers so they can make the most of their visit. With our platform, we mainly reach younger travelers; 70% of our visitors are between 18-44 years of age. Most of our visitors are already in the Netherlands looking for experiences.

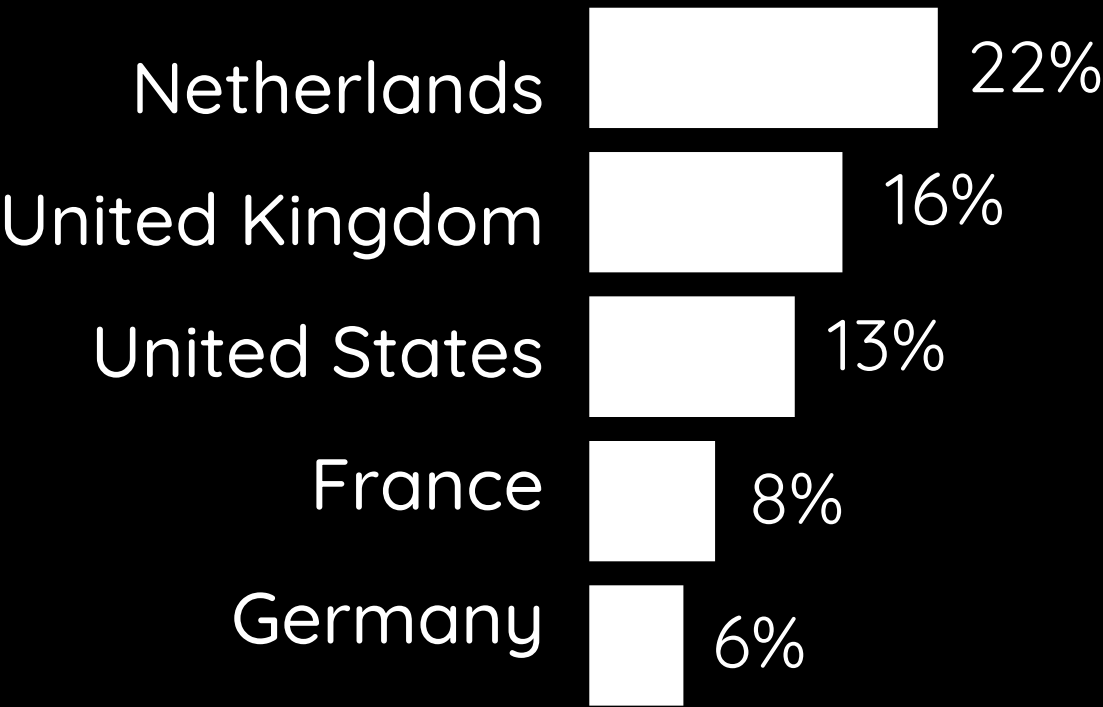


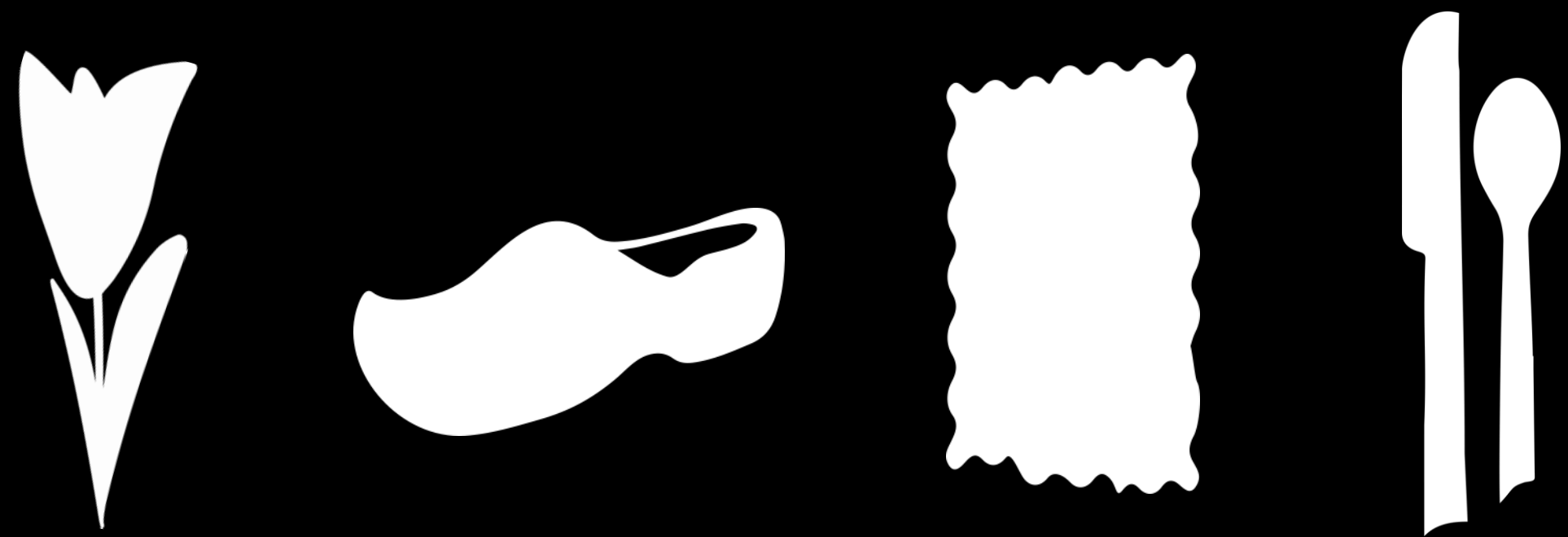
56% female
45% male



18-24 21%
24-34 29%
34-44 19%

Sessions per country





POSSIBILITIES TO ADVERTISE

Company Page

Present your business and engage with thousands of travellers visiting Amsterdam. You'll be able to tell your story, SEO optimized and enriched with photos and/or video's.

Prices

Request quote, price starting from €390,-

PR placement / announcement

Are you opening a shop? Do you have a special event coming up or just want future Amsterdam visitors to know your name? We'll help! We'll get you guaranteed placement for your PR announcement. SEO optimized, because that's what we're best at.

Prices

Request quote, price starting from €390,-

Guest article

Contribute to our blog, by delivering an interesting blog article for our Audience. With a link subtile/natural link to your website. We could also write this blog for you, with a link to your site.

Price

€790,-

Advertorial

Your business, bold and personal. We'll highlight your best assets, by using for instance, multiple links to your websites, direct communications with our visitors an 1 month linked from our homepage.

Price

€790,-

Social Media

An inspirational or promotional post to create a buzz amongst our Facebook, Instagram and Pinterest audience. The perfect add-on to a company page or advertorial.

Prices

Starting at €230,-

Custom Integrations


Let's discuss how you would like to promote or integrate your company on our site. For instance, by getting featured on existing pages or by links, banners, buttons and recommendations. We'll make it work!

Prices

Negotiable, depending on wishes

THIS IS AN EXAMPLE OF A COMPANY PAGE

Present your business, and get
engaged with relevant travelers
visiting Amsterdam.



Amsterdam's highlights and hidden secrets

Things to do in Amsterdam


Practical information

Hotel Amsterdam

Restaurants Amsterdam

About

Things to do in Amsterdam » Blog » Hotel De L'Europe - exclusive 5 star luxury in the heart of Amsterdam



Hotel De L'Europe – exclusive 5 star luxury in the heart of Amsterdam


13 July, 2023 in Blog by Dani


De L'Europe is Amsterdam's original luxury hotel: it has been at the vanguard of style and elegance since its doors first opened for business in 1896. Overlooking the iconic Amstel river, the 19th-century neoclassical building is as much a city landmark as the canals it crowns, and the theatres and museums it neighbours.

In anticipation of the De L'Europe's 125th anniversary, the hotel engaged renowned Amsterdam-based interior studio, nicemakers, in a complete refurbishment of both the ground floor—home to a grand lobby, bookstore, flower shop, champagne lounge, three restaurants, four stately event rooms and a waterfront terrace—and its spectacular collection of suites.

The epitome of opulence, De L'Europe Amsterdam is composed of 48 suites—in fact, there are more suites than rooms in the exceptional five-building property—and each boasts its own unique take on the original Amsterdam luxury for which the hotel has

As these exceptional suites show, De L'Europe has, and always will be, a home to the lover of the true and beautiful.





Would you like to work together? This is our funnel.

STEP 1 | REACH OUT TO US

STEP 2 | RECEIVE PROPOSAL

STEP 3 | SEND INPUT (TEXT, PICTURES)

STEP 4 | APPROVE PAGE

STEP 5 | REACH NEW AUDIENCE

BUT WHY SHOULD YOU WORK WITH US?

REACH

Each month we welcome over **81 thousand unique visitors**, that together have more than **100 thousand pageviews**.

RELIABLE

For both our visitors as our partners. We are like the fun friend that takes you around the city, the one who wants the best for you. But we're **also super reliable and serious**.

HONEST

We are not afraid to discuss sensitive subjects, but we always do this in a respectful and non-judgmental manner with the purpose **to inform** our audience and make their stay **more valuable and fun**.

LET'S DO THINGS IN AMSTERDAM



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THANK
YOU 

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